





GRETA THUNBERG
CLIMATE CHANGE SPEECH

WHAT KIND OF SPEECH IS THIS ?

- Informative speech
 - 15 year old girl
 - She's a climate-activist from Sweden
- 


THE WAY IT IS GIVEN, IS IT IN ACCORDANCE WITH THE TOPIC? IS IT APPROPRIATE?

- Talks about future, encourages to make moves now, while there's still time
 - Uses words like ,must' instead of ,should'
 - Talks directly to the people
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IS IT COMMUNICATIVE ? IS IT EFFECTIVE?

- She tries to appeal to the audience's consciences
- It is effective because she got famous
- Reminds the audience of their children's future and beats them with their own phrases,goals

WHAT IS THE AIM OF THIS SPEECH?

- Get people to think about what they're doing
 - Inspire people to act different
 - Doesn't want to beg the politicians
 - Inform everyone that the Climate Change is coming
- 

WHAT KIND OF WORDS DOES THE PERSON USE?


- Powerful words
- Not should they must
- Language for special purposes

WHAT IS THE AUDIENCE


- Especially the U.N. plenary session
- The whole world



DOES THE SPEAKER FOCUS ON EMOTIONS

- She showed only limited emotions
 - It was a unemotional questioned position
 - But she tried to use psychological tricks to trigger emotions
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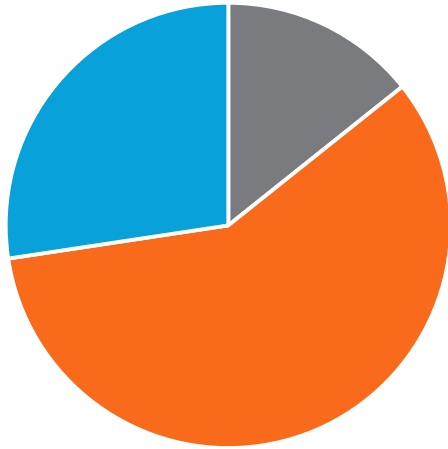
HOW DID SHE DO/ WHAT ARE THE STRATEGIES

- Much eyecontact
 - She is using her facial expressions
 - She tries to make the audience feel that they could change something by themselves
 - She looks very strict, the audience notices how serious this topic is
 - She tries to influence the people by using psychological tricks
 - She makes pauses, in which the audience can understand what she's talking about
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ARE YOU AFRAID TO SPEAK IN FRONT...

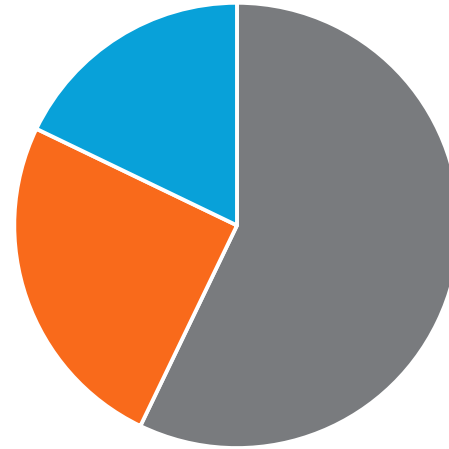
We asked 84 students, age 15 to 18, and these are the results.

... of your class?



- Yes
- No
- Not in my mother tongue, but in other languages I am

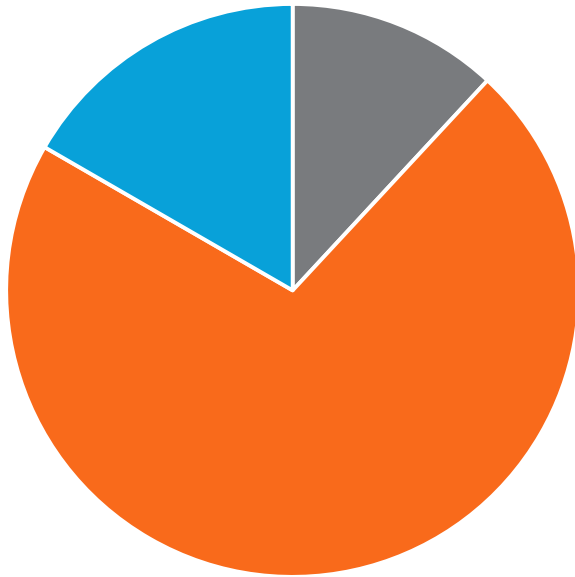
... of the whole school?



- Yes
- No
- Not in my mother tongue, but in other languages I am

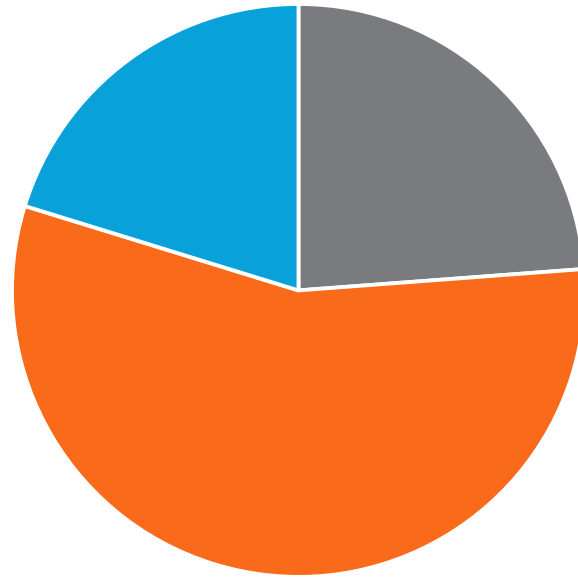
ARE YOU AFRAID TO SPEAK IN FRONT...

... of known adults?



■ Yes ■ No ■ Not if I know them well

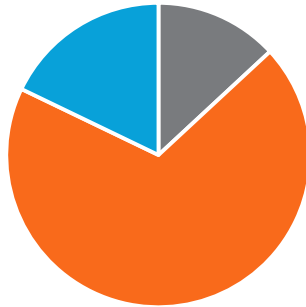
... of unknown adults?



■ Yes ■ No ■ Not if the group is smaller than 5

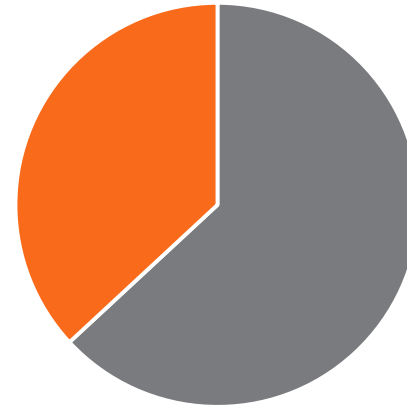
RESULTS

If we ask you to speak in front of 20 people aged 15-25, what would be the best word to say how you'd feel yourself?



- I'd be at ease
- I'd be nervous, but I would do it?
- I'd be too scared to do this

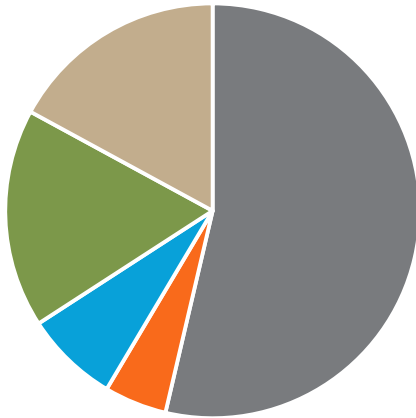
Do you usually listen to a speech which is given by someone in front of a group (more than 30 persons)?



- Yes
- No

RESULTS

If you answered 'No' on question 7, what's the reason you don't listen to the speech?



- I'm not interested in the topic
- I can't stand the voice of the person who is speaking
- My friends are more interesting
- The speaker is not a good speaker
- I am easily distracted by what other people do in public

What are for you the two most important characteristics of a good speaker/ speech?

