

# Presentation

Analysis of George W. Bush's 2nd  
inauguration speech and results of  
the survey

# INAUGURATION SPEECH

George W. Bush at his 2nd inauguration speech in 2005. He was the 43rd president of the United States of America.



# Analysis of the speech

Question 1:

What kind of speech is this?

- ▣ Inauguration speech

Question 2:

The way it is given, is it in accordance with the topic? Is it appropriate?

- ▣ Yes because he speaks authoritative, but friendly and that's appropriate because
  - ▣ he is speaking to the whole nation.

Question 3:

- ▣ Is it communicative, is it effective?
- ▣ Yes because he speaks like he is part of the audience by using words like "we" and "us".

Question 4:

**What is the aim of this speech?**

- ▣ **He intends to introduce himself and his political aims, but also wants to point out the importance of a free society.**

Question 5:

**What kind of words does the person use?**

- ▣ **He often uses words like “we” to generate a feeling of being a “unit” which perfectly fits to the aim of his speech.**

Question 6:

**What is the audience?**

- ▣ **Especially the nation of the USA, but he talks about the world in general as well so it is basically held for everyone.**

Question 7:

**Are the previously meant items good for this type of audience?**

- ▣ **Yes, to convince them of the importance of a free society.**

Question 8:

**Does the speaker focus on emotions?**

▣ **George W. Bush is orating not that emotionally, but when he does it's to underline his aims in an appropriate way.**

Question 9:

**How did they do it? (body language, intonation...)**

▣ **He uses a solemn intonation and has a positive aura that generates leader qualities. With these features, he is not in the need of using strong gestures or facial expressions.**

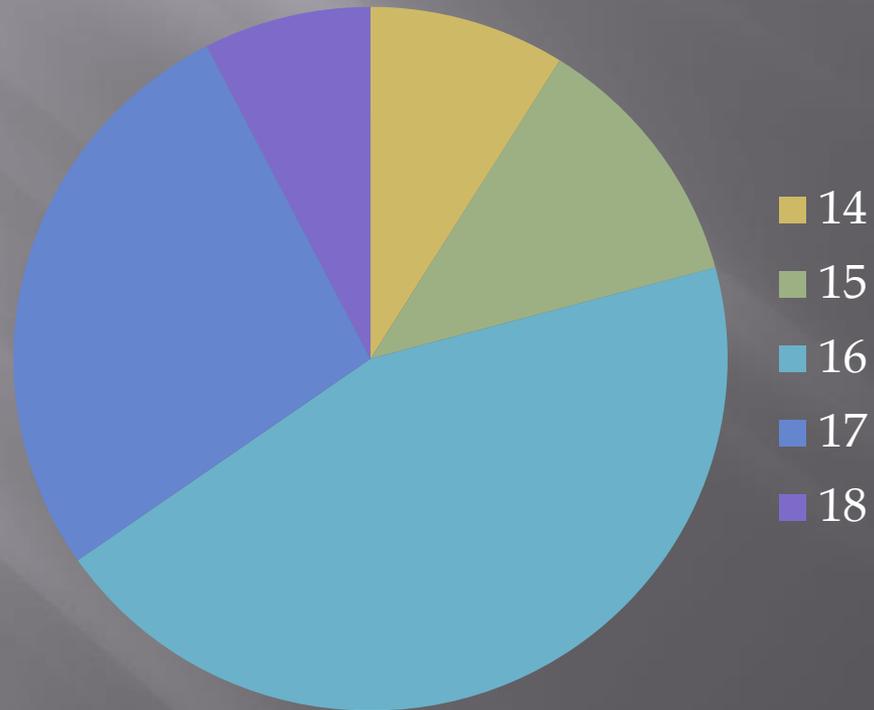
Question 10:

**What are the strategies?**

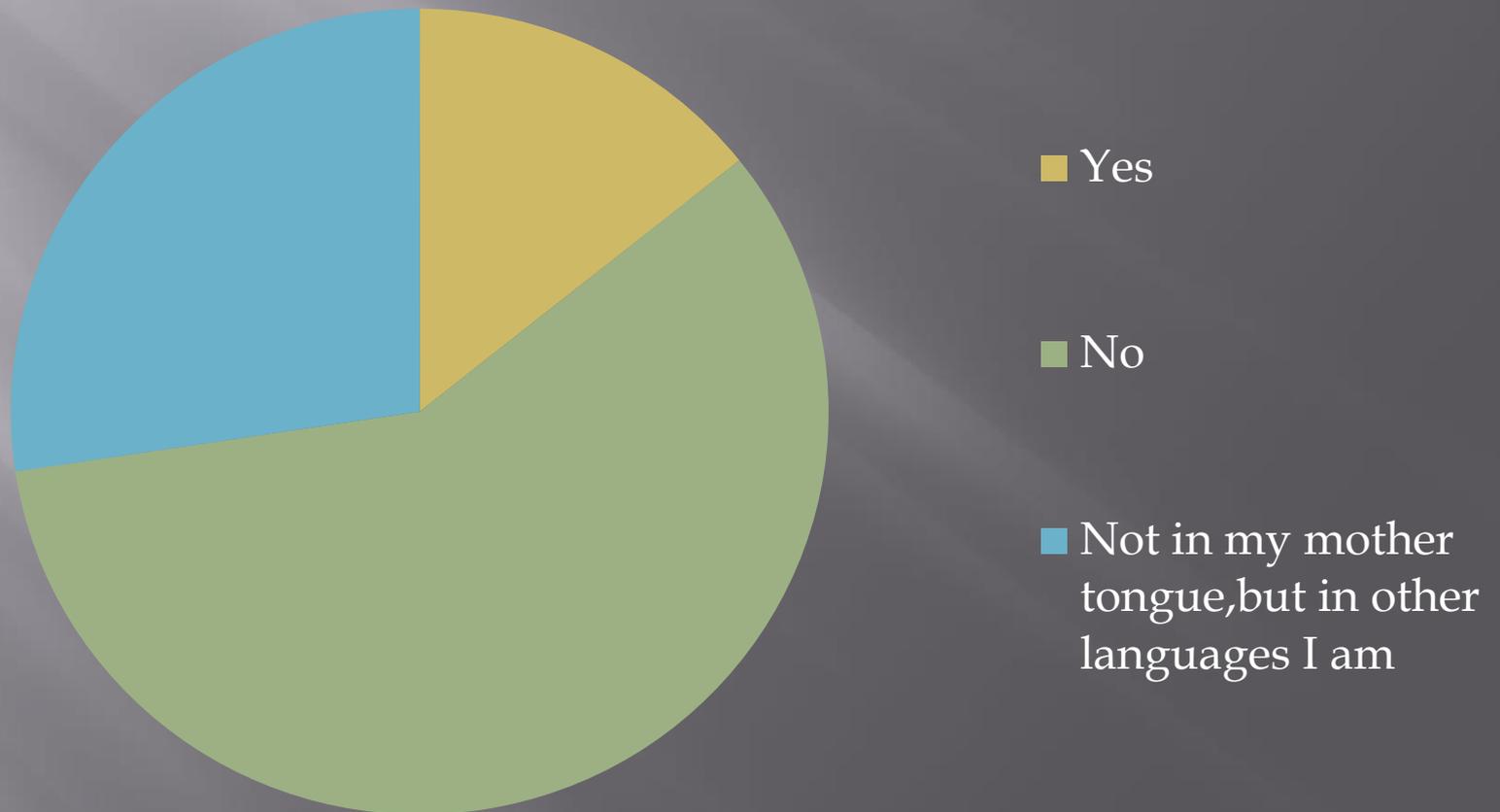
▣ **He tries to convince the people that he will be a good president by friendliness and humanity.**

# Results of the survey

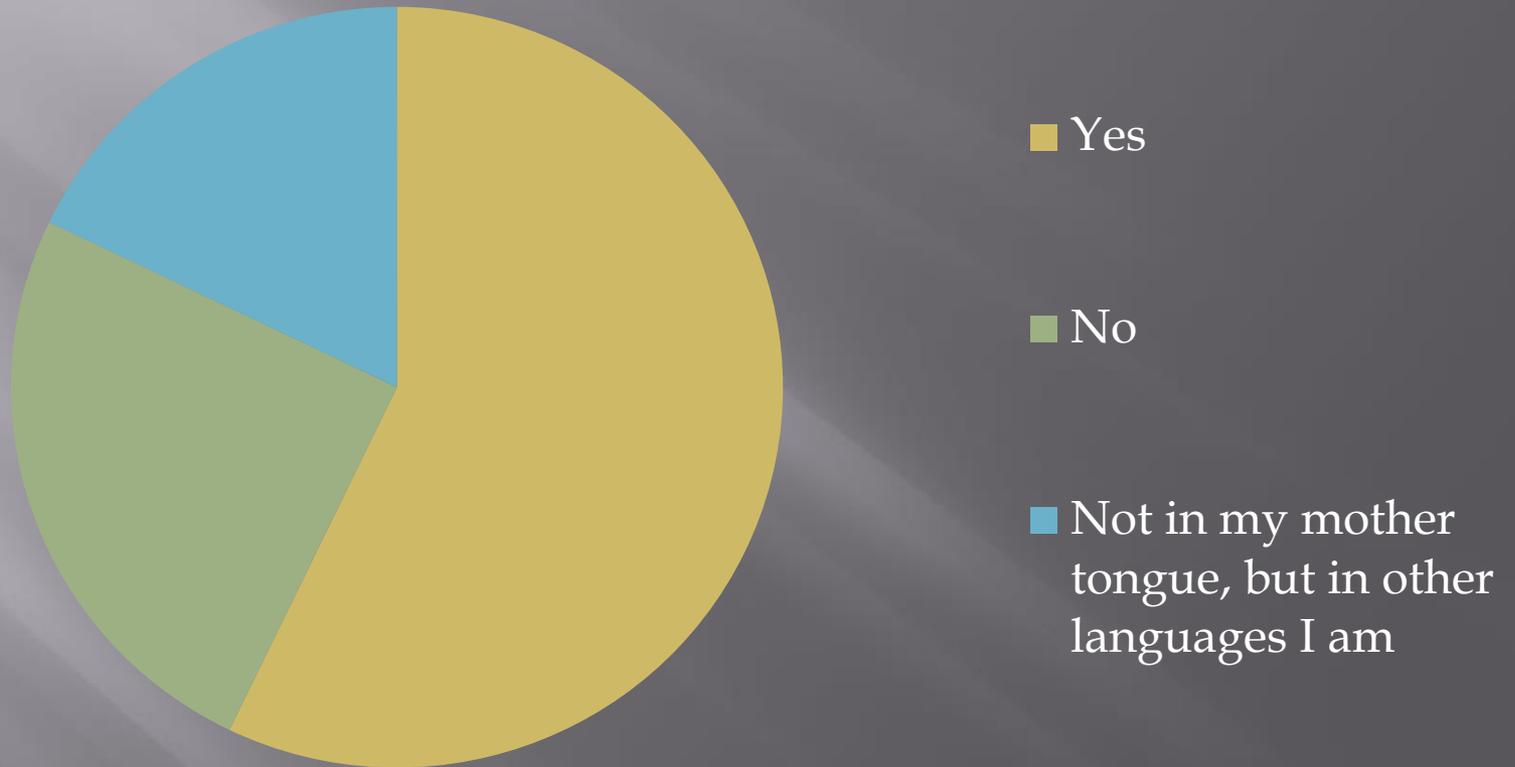
1.What is your age?



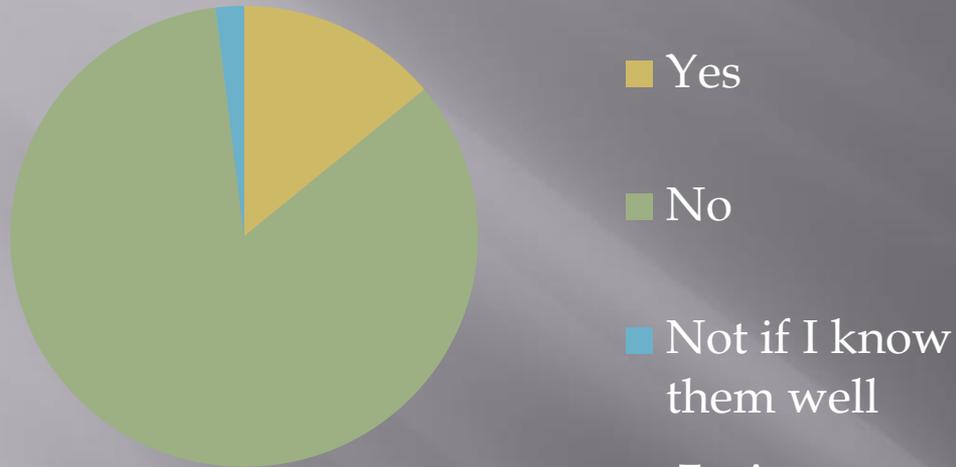
## 2.Are you afraid to speak in front of your class?



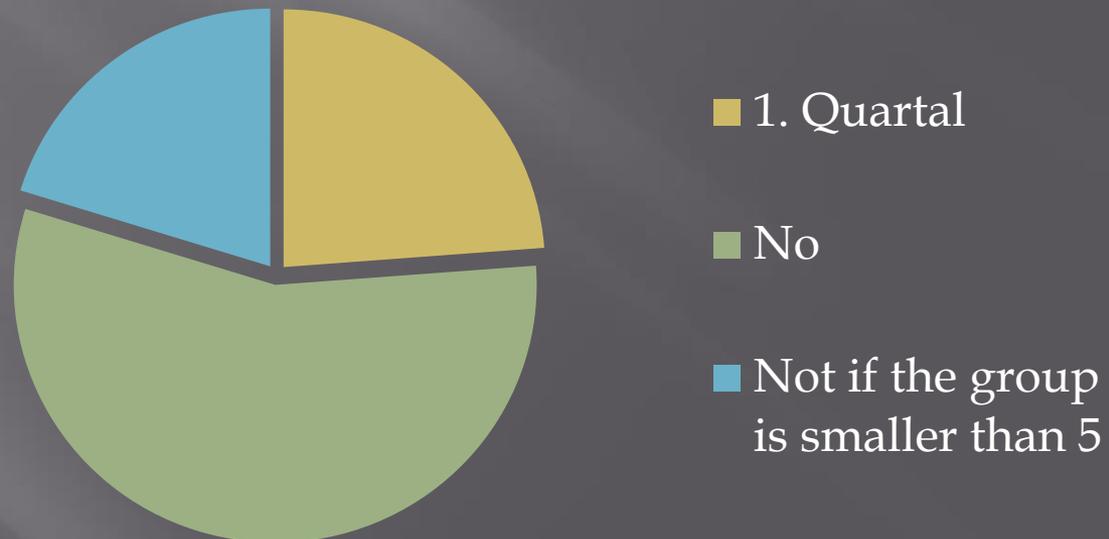
### 3.Are you afraid to speak in front of the whole school?



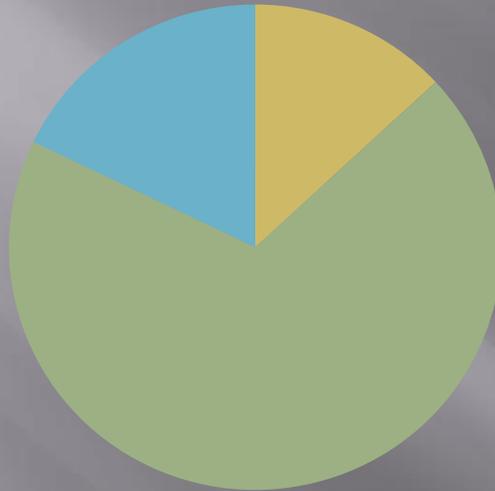
#### 4. Are you afraid to speak in front of known adults?



#### 5. Are you afraid to speak in front of unknown adult?

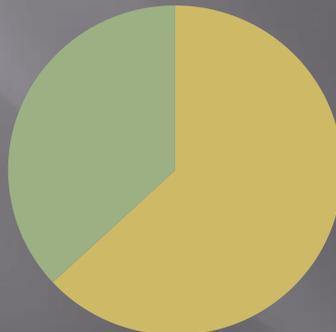


6.If we ask you to speak in front of 20 people aged 15-25, what would ne the best word to say how you'd feel yourself?



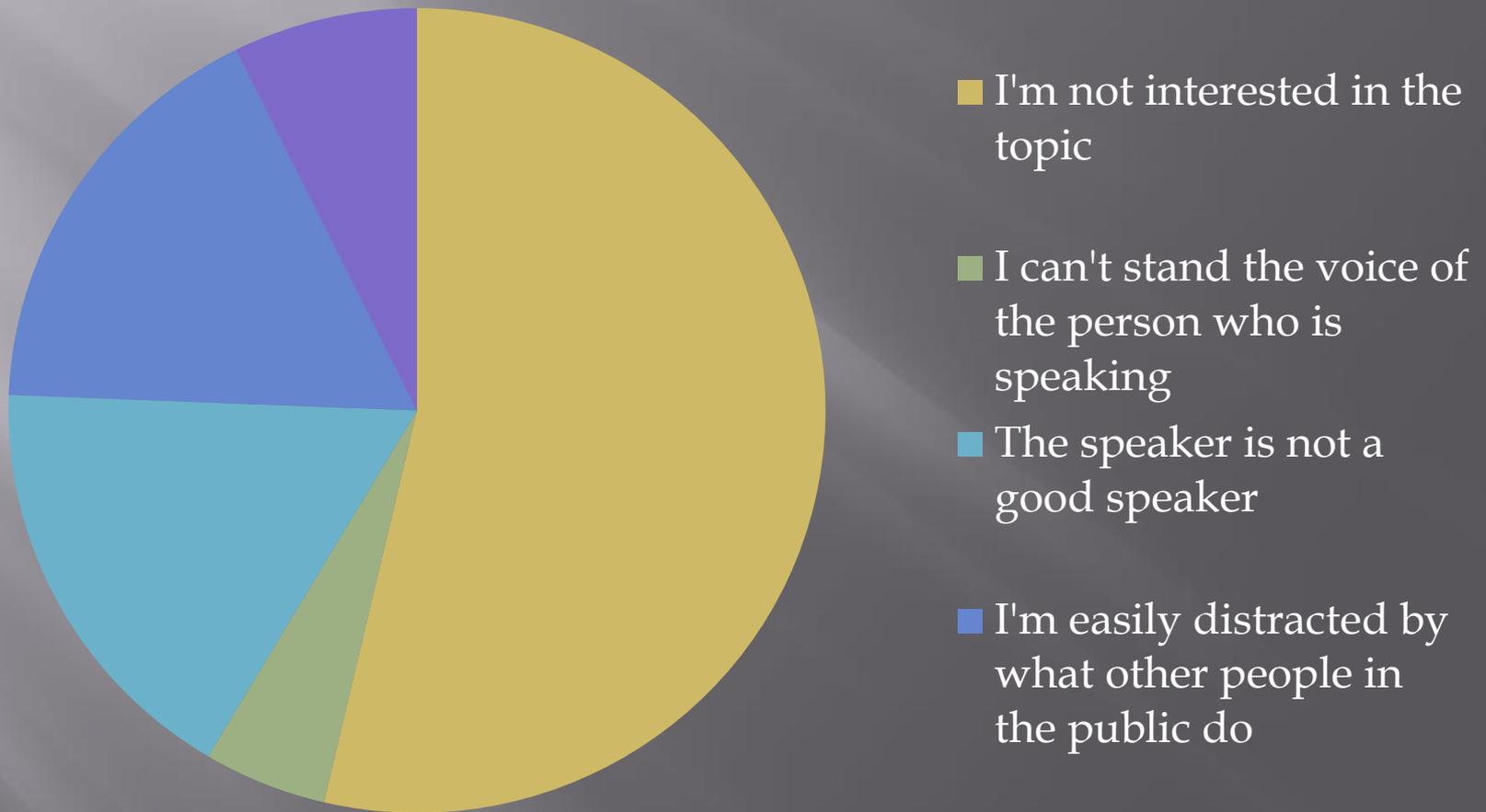
- I'd be at ease
- I'd be nervous, but I would do it
- I'd ne too scared to do this

7.Do you usually listen to a speech which is given by someone in front of a group (more than 30 persons)?

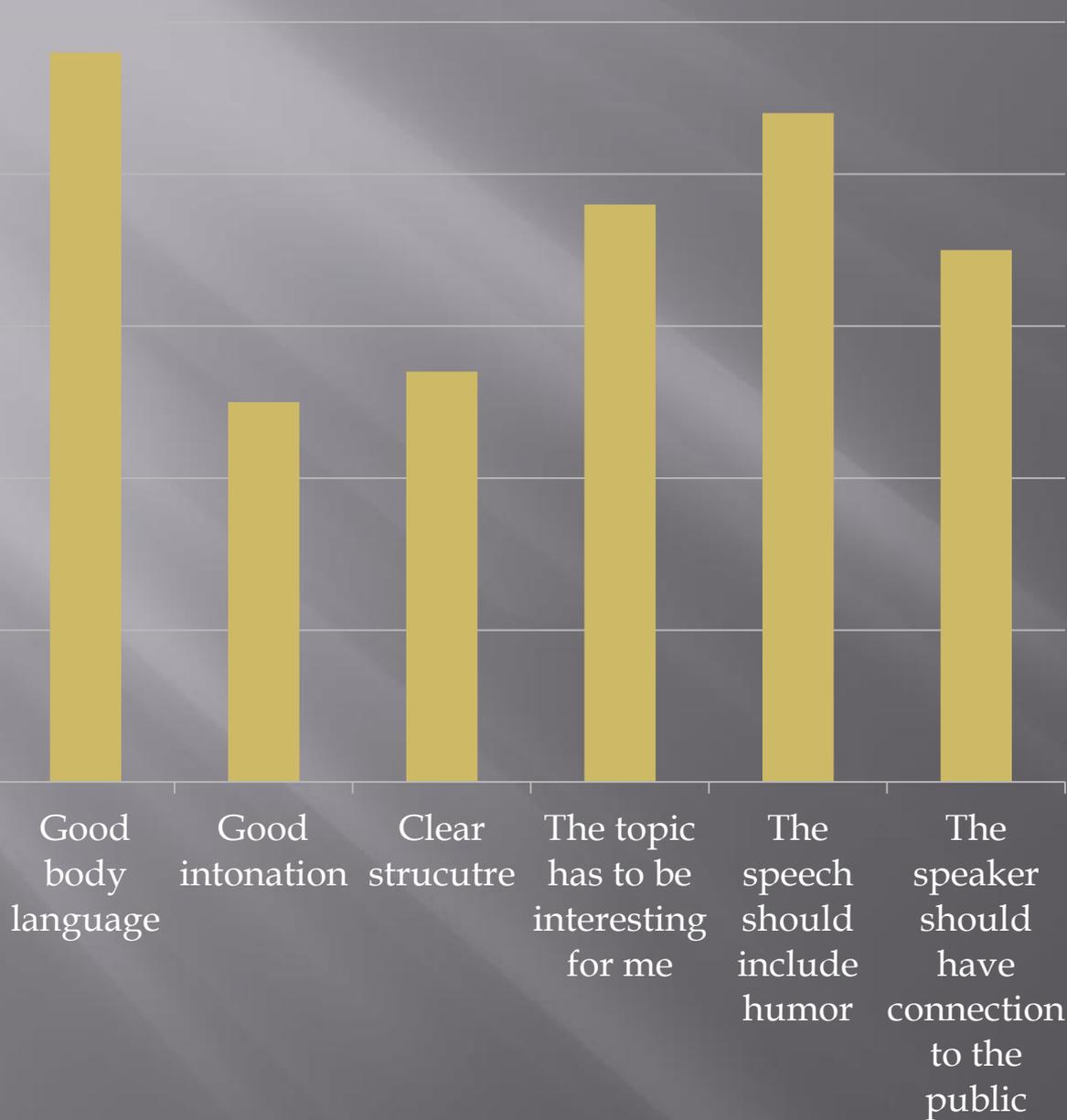


- Yes
- No

## 8. If you answered 'no' on question 7, what is the reason you don't listen to the speech?



■ What are for you the two most important characteristics of a good speaker/speech?



We thank you for paying  
attention